

Shannon is a coordinator for ThinkFirst BC as well as working as a research assistant for BCIRPU. Prior to her work with the Unit, Shannon led programs for vulnerable children and youth and young moms in the school system. Shannon has found her work with ThinkFirst to be eye-opening and very rewarding!

### **ThinkFirst National Injury Prevention Program Plan**

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Did you know that approximately 37,000 Canadians sustain permanent brain and spinal cord injuries each year, many of them under the age of 24? THINKFIRST FOUNDATION is a non-profit organization dedicated to preventing brain and spinal cord injuries through education aimed at promoting healthy behaviours in children and youth. ThinkFirst BC has recently developed a strategic plan and has adopted a new model of program delivery to accomplish our mission. Our goal is to provide school presentations and ThinkFirst for Kids Curriculum to at least 34 elementary schools this school year! This conference presentation will highlight our programs and plan as well as ask for your suggestions and feedback in regards to broadening the reach of our message.