



Today's Parent and Safe Kids Canada petition for a National Injury Prevention Strategy

Today's Parent and Safe Kids Canada have launched an online petition for the public to urge the federal government to develop and fund a 5-year national injury prevention strategy for children and youth. Preventable injuries are the number one cause of death of Canadian children. A national strategy will help to reduce the thousands of devastating injuries children experience each year.

We need your help urgently to sign this petition, as well a call for action among your networks to support this effort. There is a short window of opportunity and your assistance will make all the difference.

Here's how you can help:

1. You can sign the petition at:

http://www.todayparent.com/healthykids/article.jsp?content=20081123_195746_15160&page=1

OR

2. Post a link to the petition on your organization's website:

http://www.todayparent.com/healthykids/article.jsp?content=20081123_195746_15160&page=1

OR

3. Request for a PDF version of the Petition Form to distribute within your community and ask people to sign it. Once it is filled in, it can be faxed to Today's Parent. Please write to safekids.web@sickkids.ca with subject: Petition Form.

OR

4. Send an e-mail to staff in your organization, to your organization's partners and to stakeholders, asking them to sign the petition and to forward the e-mail to colleagues, family and friends. Here is a short e-mail that can be forwarded to them:

"Today's Parent and Safe Kids Canada are urging the federal government to develop and fund a national injury prevention strategy for children and youth. Preventable injuries are the number one cause of death of Canadian children. A national strategy will help to reduce the thousands of devastating injuries that children experience each year.

We need your help! Make your voice heard by signing the petition and asking the same of your colleagues, family and friends. The petition can be found at:

http://www.todayparent.com/healthykids/article.jsp?content=20081123_195746_15160&page=1"

Thank you for supporting Canadian children.