



2010 World Day for Safety and Health at Work

– 28 April 2010

Photo contest

“My work, My health”

The Pan American Health Organization (PAHO), Regional Office of the World Health Organization (WHO) invites you to send photos of *your healthy and safe workplace*. PAHO is promoting a comprehensive approach to health, safety and well-being in the workplace. It involves action in four areas: physical work environment, psychosocial work environment, personal health resources (access to occupational health services and health promotion), and enterprise community involvement.

What is a Healthy Workplace?

“A healthy workplace is one in which workers and managers collaborate to use a continual improvement process to protect and promote the health, safety and well-being of all workers and the sustainability of the workplace by considering the following, based on identified needs: health and safety concerns in the physical work environment; health, safety and well-being concerns in the psychosocial work environment including organization of work and workplace culture; personal health resources in the workplace; and, ways of participating in the community to improve the health of workers, their families and other members of the community (PAHO/WHO).”

Contest rules:

1) Who is eligible?

The contest is open to every worker living in the Region of the Americas. The entrant must be the sole author and owner of the photo and photos cannot be enhanced in any way using graphics software.

2) What is the deadline?

31 March 2010.

3) How to submit photos?

- ✓ Title of photo.
- ✓ City and country of photo.
- ✓ Contact information of the photo (name, address, e-mail, and phone number).
- ✓ Brief description of how the photo portrays a healthy workplace.
- ✓ Photos in JPEG format with a high resolution (min. 300 dpi).
- ✓ At least 2,500 pixels wide (horizontal image) or at least 2,500 pixels tall (vertical image).
- ✓ Digital photos should be at the highest resolution possible.
- ✓ The images should not be more than 10 MB in size.

4) Judging

A panel of judges will select three winners. Photos will be judged based on originality, aesthetics, and the ability to portray the theme in the context of a comprehensive approach to a healthy workplace. Don't forget... be creative!

5) Prizes

The three winners will have their photos published by PAHO/WHO. PAHO will present the selected photos during the 2010 World Day for Safety and Health at Work.

6) Use of photos/copyright

By submitting a photo to the contest, you agree to allow the photos to be reproduced, published or exhibited by PAHO and grant unrestricted use in future media, educational or promotional materials. Entrants also grant PAHO permission to publish their name and city in print or other media associated with the contest.

PAHO reserves the right to disqualify photos based on content or if information is missing.

For more information, please send an e-mail to: Caroline Auberger at aubergerc@paho.org

Please send photos and required information to
workershealth@paho.org
with the subject line of
WHD Photo Contest Entry – Entrant's Name.