

SNEAK PEEK AT INVITED SPEAKERS

KEYNOTE SPEAKERS

Mr. Julian Young

Julian Young has worked with Nova Scotia's Department of Health Promotion and Protection for the past seven years. In 2003, he provided the leadership to establish Nova Scotia's first injury prevention strategy and has recently led the renewal of the strategy. Julian has held a variety of positions within the Nova Scotia government over the past 14 years, and prior to his current role, managed the provincial trauma care system. Throughout his career, Julian has been instrumental in shaping evidence-based public policy and strategically advancing innovative health care, health promotion, and public health initiatives to improve the lives of Nova Scotians and create a healthier and safer place for people to grow, live, work and age.



Dr. Alison Macpherson

Dr. Alison Macpherson is an Associate Professor at York University in Kinesiology and Health Sciences. She co-led the Canadian Injury Indicator Team's injury indicator project as well as the Team's policy project (in progress) and has a long-standing interest in childhood injury research. She has been involved with recent priority setting in the injury field, first as the co-chair of the Child and Youth sub-group of the Canadian Injury Research Network (CIR-Net), then as a member of the Injury Surveillance Expert Panel within the Listening for Direction process. Finally, she has been a member of the Expert Panel on Injury Prevention of the National Child and Youth Health Coalition.



INVITED PLENARY & SESSION SPEAKERS

Mr. David Anderson

David Anderson grew up working in construction and then had a career in both the private and public sectors where he filled senior operations and human resources positions in the retail and restaurant industries. In the public sector, David was General Manager and CEO of the BC Liquor Distribution Branch and most recently, Vice-President of Rehabilitation and Compensation Services at WorkSafeBC (Workers' Compensation Board) prior to becoming President and CEO in December of 2003.



Mr. Tim Draper

Tim Draper was appointed TELUS Vice President, Enterprise Solutions in May 2010. In this capacity he supports the team responsible for Corporate and Enterprise accounts in the Province of BC. Tim entered the Information, Computer and Telecommunications industry 25 years ago with BC Tel. Over the next 16 years he held a number of progressively senior positions in sales and marketing. Tim returned to TELUS in 2001 as Director of Sales, responsible for Public Sector accounts and since has had senior responsibility for various sales and marketing teams in TELUS. Tim is a board member of the Community for Preventable Injuries.



Ms. Joan Geber

Joan Geber is the Executive Director of the Women's Healthy Living Secretariat at the Ministry of Healthy Living and Sport. Her responsibilities include women's and maternal health, child and youth health and women's issues. This work is focused broadly on health promotion, prevention and public health. Joan is responsible for the public health core model program, prevention of violence, abuse and neglect, as well as several others including healthy early childhood development, health child and youth development and reproductive health and prevention of disabilities - all of which are interlinked with prevention of violence and abuse. Previous to Joan's six years in government, she has worked in psychiatric nursing and pediatric oncology but the majority of her experience has been in public health in the area of women's, maternal and children's health.



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INVITED PLENARY & SESSION SPEAKERS

Dr. Patricia Janssen

Dr. Patricia Janssen's work focuses on maternal/newborn and women's health. She is an Associate Professor, Co-theme Leader Maternal-Child Health, and Director of the UBC Master of Public Health Program in the School of Population and Public Health at the University of British Columbia. She is the Co-Director of the Interdisciplinary Women's Reproductive Health Research Training Program and a member of the Governing Council of the Centre for Reproductive Health and Health Pregnancy at the Child and Family Research Institute in Vancouver, BC. Her work with respect to family violence includes assessing impact of exposure to interpersonal violence on pregnancy outcomes and translation of knowledge about violence from the classroom to the clinical setting.



Mr. Allan Lamb

Allan Lamb is the Executive Director of the BCAA Traffic Safety Foundation and has worked in the field of road safety for over 34 years. He has led successful fund raising efforts and developed social marketing programs for traffic safety involving partnerships with corporations, governments and other foundations. His background in road safety includes being the senior program manager responsible for the Insurance Corporation of BC's road safety programs, developing traffic safety curriculum for the Ministry of Education and being a police officer in the Victoria area. Allan has a background in strategic planning, media and government relations, corporate and community partnerships and social marketing.



Mr. Kevin La Freniere

Kevin La Freniere is the Executive Director of the Community Against Preventable Injuries (The Community). Kevin joined The Community (formerly SafeBC) in 2006 and has been responsible for establishing The Community as a new not for profit organization and developing a province-wide, multi-year injury prevention social marketing strategy. Prior to joining The Community, Kevin was with WorkSafeBC. During his 8 years with WorkSafeBC Kevin held several different management positions most recently as Director, Service Design and Business Development. As a member of the organization's Senior Executive Committee, Kevin was responsible for business process improvement, quality management, program design and strategic planning.

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Dr. Ian Pike

Dr. Ian Pike is the Director of the BC Injury Research and Prevention Unit, a position he has occupied since April 2004. Before that he served five years as the Regional Director for the Canadian Red Cross Society in the BC lower mainland, five years as the Director of Employee Health and Safety Services at the Healthcare Benefit Trust, and 13 years at the University of Regina as the Director of the Dr. Paul Schwann Centre. His current research is focused on the development of injury indicators for Canadian children and youth, the promotion of health and injury prevention in the workplace, and the development of social marketing campaigns to reduce preventable injuries in BC.



Dr. Richard Simons

Dr. Richard Simons is a practicing general surgeon and trauma surgeon at Vancouver General Hospital. He is Medical Manager of the Vancouver General Hospital Trauma Program, and Associate Professor, Department of Surgery, at UBC. He is the past President of The Trauma Association of Canada and the Royal College of Physicians and Surgeons of Canada McLaughlin-Gallie visiting professor for 2009. Dr. Simons has been instrumental in developing trauma systems in BC and across Canada and developing national guidelines for trauma care.



Ms. Leslie Varley

Leslie Varley is the Director of Provincial Health Services Authority's Aboriginal Program. With a goal of improving Aboriginal health outcomes and increasing Aboriginal people's access to health services, Leslie leads the eleven PHSA agencies into improved collaborative relationships with First Nations and Aboriginal groups in BC. As Chair of the Centre for Aboriginal Health within PHSA Centres for Public and Population Health, Leslie encourages the nine centres to support new and promising practices using old and proven indigenous holistic health paradigms. Under Leslie's leadership the PHSA Indigenous Cultural Competency training program was developed for health care professionals, and is now being implemented within PHSA and the five BC regional health authorities. Leslie is a member of the Killer Whale clan of the Nisga'a Nation and resides as guest on the territory of the Musqueam First Nation in Vancouver.



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